

Commissioner Case Study Summary Specification

Purpose

Commissioners (both those at the very local and national level) have told us of the lack of compelling, clear case studies which show the range of innovative commissioning models developed ensure better outcomes and lower cost.

The government wants to produce a helpful guide to communicate and demonstrate the above, using several policies and programmes (including Our Place, Delivering Differently; The Transformation Network and the Commissioning Academy). The product will highlight examples of places that have designed, road-tested and implemented new and innovative commissioning models and their journey and outcomes for others to follow.

Our aim is to demonstrate what works through 20 case studies and share the emerging exemplars of innovative commissioning practice and learning drawn from combined programmes as a way to inspire and assist other commissioners to consider new options to the models they currently use. We are looking to procure the development of these case studies which will need to be completed by the 13 March 2015 with a budget of £48,300 (exclusive of VAT). A full invitation to tender will be released during the week commencing 8 December 2014 which will set out the objectives, outputs, deliverables and scope for the procurement of this work.

Objectives

To work with the project steering group to identify, from a long list of possible case study areas, 20 areas/projects drawn from the three programmes or wider if researcher has other examples. These will need to reflect a range of models of service design, commissioning and delivery across different sectors and spatial levels (Neighbourhood, Local Areas and if possibly Nationally).

To work with the shortlisted projects (who will have indicated their willingness to take part as a case study area in advance) to produce a rich case study that sets out:

- The process, including: The commissioning aims; the steps and stages undertaken; the partnerships involved; the options and the model selected.
- The impacts, including: The financial, monetiseable, cultural and organisational changes which emerged as a result of selecting and (where appropriate) implementing the preferred model.
- Outcomes, (where possible) including: The results for service users, commissioners and their partners and for providers/suppliers of services.

To draw out an overarching set of 'top tips' around 'what works' for commissioners, derived from the total collection of case study examples;

To produce a questionnaire framework, for policy and analyst colleagues to use so that they can continue to build up and add to the 20 case studies in a consistent way.

A presentation to commissioners at a Commissioning Academy on the key findings (at an agreed event, yet to be confirmed).